# **Mobile Apps for Restaurants**



Renefits

## Show Your Restaurant Brand

Showcase your restaurant branding with your logo, colors, unique images and artwork. Upload your specials, calendar of events your dinner menu and customize your screen layouts.

## Reach is Relevance

Serves as an ideal channel for reaching youth and traveling parties. Accessibility enabled on iOS and Android devices anywhere in the world...

#### Easy to Manage and Maintain

Requires minimal technical expertise from your staff. Easy-to-use collaborative CMS tools with login. Upload your content and press [Save] to send your content to all your patrons... its that easy!

## Fast and Efficient for Patrons

Makes your restaurant just one click away. Includes one-click access to your menu, specials, maps, events and more. Your app also provides automatic updates!

#### Maps and Directions

Your restaurant's GPS location is built into your app, just select Maps and Directions and your patrons will instantly see a Google Map with your location. Press the push pin and you get instant directions from wherever you are.



# **Zoomadog provides Mobile Apps with a Real Time Content Management System for Restaurants**

Mobile users and applications are on the rise and restaurant owners need better ways to communicate to their patrons to stay competitive. What could be better then sending content directly to your customer's mobile device. The average mobile



zooma

user spends 94 minutes a day on their phone and there are now over 33 Billion phones on the market. As a result, mobile applications have become a competitive tool to gain an advantage over your competition. Now you can create your own content and deliver your information instantly to anyone who downloads your app. Patrons can download your app for free from the Apple iTunes or Android Play markets to view your menu or read about your daily specials. Most importantly, your app stays in their phone and provides instant access to your restaurant. Try finding your restaurant on the web with your mobile phone. Most people will say, no thanks, please send me your app!

## It's Your Very Own Mobile "APP"

Now you can have your own Mobile Application for anyone to download to improve relationships with your patrons and gain new customers. Show them you care with "one-touch" access to your restaurant, "one-touch" access to today's specials, wines, coupons or like us on Facebook to increase loyalty. Then give them instant directions on how to get to your restaurant with "one-touch" map and directions.

#### Here's how it works

When you place your order, we register your new application with the Google Play and the Apple App Store. You will be sent a login and password to access to the Zoomadog Content Server. We'll provide some basic training to upload your images, logos, menus, specials, events, etc. Then you'll be able to manage your own content for anything you want to display to your patrons. Access the Server as often as you like. As soon as you press publish your content, its automatically sent out. Anyone who's downloaded your app will be updated!

Just \$99 for development plus \$59 per month there after

#### Mobile App Includes...

A picture of your restaurant
A customized menu
A custom splash screen
Your restaurant profile
Your current events
A gallery of dishes
A gallery of wines
Your dinner menu
Your specials or coupons
Maps with directions
Call now - dials your number
Email us - with your message
Like us on Facebook