Custom Mobile Apps for Golf Courses & Golf Leagues



Benefits...

Showcase Your Golf Course...

Introduce your golf course to the world, show your club house, history, golf holes and yardage. Promote your mens and women's clubs and promote your golf specials, calendar of golf events your banquet facilities and more...

Reach is Relevance

Serves as an ideal channel for reaching golfers of all ages and most importantly, traveling golfers. Your app is available on all Apple iOS and Android devices anywhere in the world...

Easy to Manage and Maintain

Requires minimal technical expertise from your staff. Easy-to-use collaborative Web tools with login. Upload your content and press [Publish] to send your content to all your mobile patrons... it's that easy!

Fast and Efficient for Patrons

Makes your club house or your league data one click away. Access real time tournament data, maps, events and more. Your app can also receive automatic updates in real time.

Maps and Directions

Keep your players from getting lost. Your App includes Google Maps & Directions, just select Maps and your patrons will see your location with map to your course location.



Mobile Apps for Golf Courses & Golf Leagues

Mobile users and applications are on the rise and Golf Course owners and Golf Leagues need better ways to communicate to their patrons to stay competitive. What could be better than sending content directly to your patron's mobile devices? The average mobile user spends

94 minutes a day on their phone and there are now over 33 Billion phones on the market. As a result, mobile applications have become a competitive tool to gain an advantage over your competition. Now you can create your own content and deliver your information instantly to anyone who downloads your app. Patrons can download your app for free from the Apple iTunes App Store or the Google Play Store. Most importantly, your app stays in their phone and provides instant access to your golf course or golf league even while they're mobile and on the road.

It's Your Very Own Mobile "APP"

Now you can have your own Mobile Application for anyone to download to improve relationships with your patrons and gain new customers or memberships. Show them you care with "one-touch" access to your golf course, your restaurant, today's specials or events, view coupons for the Pro Shop or like us on Facebook to increase loyalty. Provide instant "one-touch" access to Maps and directions.

Here's how it works

When you order, we build and register your new application with the Google Play and the Apple App Stores. You will be sent a login and password to access the Zoomadog Content Server. We'll provide some basic training to upload your images, logos, menus, specials, events, etc. Then you'll be able to manage your own content for anything you want to display to your patrons. Access the Server as often as you like. As soon as you press publish your content, is automatically sent out. Log in and get a report of your App usage a downloads.

Requires a low start-up development fee and low monthly subscription

Search the App Store for "Golf League CLP"



Mobile App Includes

Pictures of your club or league
A customized menu
A custom splash screen
Your club or league profile
Your tournaments, events
A sample score card
Course layout with pictures
Your restaurant menu
Your Pro Shop specials
Maps with directions
Call now - dials your number
Email us - with your message
Like on Facebook and more...



Custom Mobile Apps for Golf Courses & Golf Leagues







Your custom App will be Available on the Apple App Store and the Google Play Store for free to all mobile users to download





Yardage Books are all going mobile

Showcase your golf course with a picture of every hole's layout. Let mobile users zoom in to read the yardage markers and find out how to attack each hole and avoid the hazzards. Include hole names and history, lengths from the tees, par for each hole, size of the greens and list the mens and women's handicaps. You can even insert a picture of a banner ad above or below each hole if you want still want to collect revenue from your sponsors.





View Mens and Women's League Data

Your custom mobile App has the capability of viewing files on the web, such as Excel sheets or documents that are in HTML format. Simply update your League data and post this in DropBox, Google Docs or any website that displays this data in HTML format. Then login to the Zoomadog CMS server and enter the link where this data is posted and press the Publish button. This data will be displayed to every mobile user in real time. Simply, swipe up or down to view all the data for your leagues.





Maps and Directions

Keep your players and member from getting lost and keep them on time. Your App includes Google Maps & Directions, just select Maps and your patrons will see a pin with your location on the map, along with a pin of their location. Press the golf course pin location and request directions for your mobile member so they won't get lost on the way. Do you cater to weddings or banquets, then send an email with your mobile App to the invitation list and give them mobile real time GPS directions to your location.





Advertise your Restaurant, Bar or Banquet Areas

Every golfer wants to eat or drink after a friendly round of golf, so let's showcase your restaurant, your bar area, or banquet facilities. We'll even include your menu so they can order directly from the golf cart while at 9th or 18th hole. We'll even put your restaurant's phone number in the their phone so their order is one touch away. You might also want to show your catering capabilities, your tennis courts, your pool and any other amenities your club or golf course provides to increase your membership and to become more connected to the mobile community.

Note: The golf course (or buying customer) must provide some of the content, pictures and data for your custom mobile App. Zoomadog will assist in getting your App up and running and released on the Apple and Google stores and provide the necessary training for uploading content to the Zoomadog CMS Server and managing the business templates. If you cannot supply any content or you do not want to manage your mobile marketing, Zoomadog offers full content management and can manage all your marketing data, this service is offered at \$50 per hour. For more information, please contact us at 888-557-7216, or visit us at www.zoomadog.com.