Mobile Apps for Restaurants

zoomadog technologies
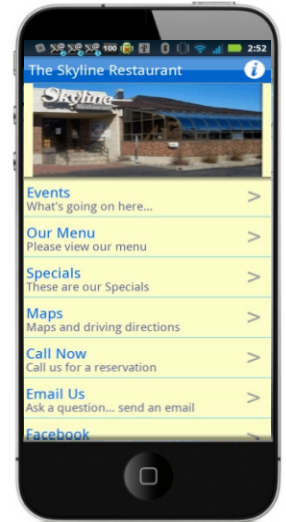
Benefits...

Show Your Restaurant Brand
Showcase your restaurant branding with your logo, colors, restaurant images and artwork. Display your specials, calendar of events your dinner menu and drink menu.

Reach is Relevance
Serves as an ideal channel for reaching traveling parties. Accessibility enabled on iOS and Android devices anywhere in the world...

Easy to Manage and Maintain
Requires minimal technical expertise from your staff. Easy-to-use collaborative CMS tools with login. Upload your content and press [Publish] to send your content to all your patrons... its that easy!

Fast and Efficient for Patrons
Makes your restaurant just one click away. Includes one-click access to your menu, specials, maps, events and more. Your app also provides automatic updates!

Maps and Directions
Your restaurant's GPS location is built into your app, just select Maps and Directions and your patrons will instantly see a Google Map with your location. Press the push pin and you get instant directions from wherever you are.

Zoomadog provides Mobile Apps with a Real Time Content Management Server for Restaurants

Mobile users and applications are on the rise and restaurant owners need better ways to communicate to their patrons to stay competitive. What could be better then sending content directly to your customer's mobile device. The average mobile user spends 94 minutes a day on their phone and there are now over 33 Billion phones on the market. As a result, mobile applications have become a competitive tool to gain an advantage over your competition. Now you can create your own content and deliver your restaurant info instantly to anyone who downloads your app. Patrons can download your app for free from the Apple iTunes or Android Play markets to view your menu or read about your daily specials. Most importantly, your app stays in their phone and provides instant access to your restaurant. Try finding your restaurant on the web with your mobile phone. Most people will say, no thanks, please send me your app!

It's Your Very Own Mobile APP
Now you can have your own Mobile Application for anyone to download to improve relationships with your patrons and gain new customers. Show them you care with "one-touch" access to your restaurant, "one-touch" access to today's specials, wines, coupons or like us on Facebook to increase loyalty. Then give them instant directions on how to get to your restaurant with "one-touch" map and directions.

Here's how it works
When you place your order, we register your new application with the Google Play and the Apple App Store. You will be sent a login and password to access to the Zoomadog Content Server. We'll provide some basic training to upload your images, logos, menus, specials, events, etc. Then you'll be able to manage your own content for anything you want to display to your patrons. Access the Server as often as you like. As soon as you press publish your content, its automatically sent out. Anyone who's downloaded your app will be updated!

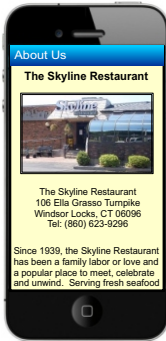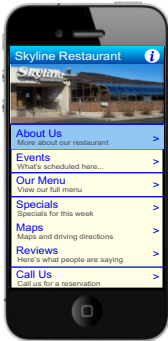**Requires a low start-up development fee and low monthly subscription**

Mobile App Includes...
A picture of your restaurant
A customized menu
A custom splash screen
Your restaurant profile
Your current events
A gallery of your dishes
Your restaurant reviews
Your dinner menu
Your specials or coupons
Maps with directions
Call now - dials your number
Email us - to your email
Like us on Facebook

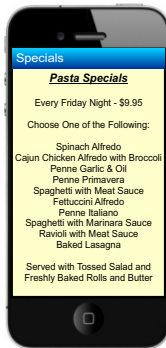# Custom Mobile Apps for Restaurants
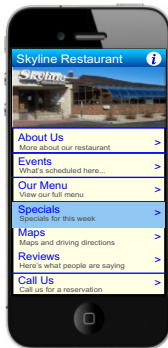

App Store | Google play | *Your custom App will be Available on the Apple App Store and the Google Play Store for free to all mobile users to download*
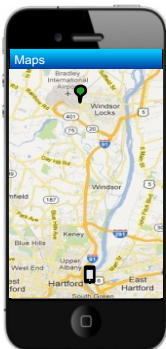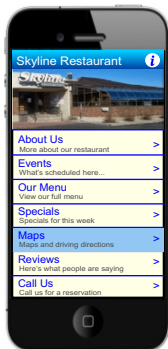
Showcase your Restaurant Brand

Showcase your restaurant brand with pictures of your restaurant, your lobby, your bar area and your banquet areas. Select any color combination you like. Let mobile users see the best features of your restaurant. Describe what sets your restaurant apart from the others. Every restaurant has a story of how they began, what made their success, and how they service their patrons. This your chance to showcase your restaurant in the palm of everyone's hand with the simple touch of a button.
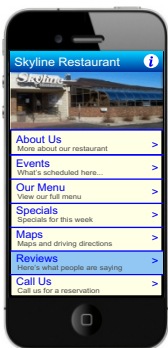
Display your full Menu or Today's Specials

No need faxing today's specials or telling someone to go to your web site to find your menu, your App makes this easy with one touch access to view your menu or specials. Just log into our CMS server and copy and paste your menu and press the publish button. Now everyone who downloads your App can view your menu instantly! You can even create a separate page for today's Specials with a "Call your order" button. Most importantly, it stays inside everyone's mobile phone for instant viewing for the next meal. Can your competition do this?

Maps and Directions

Keep your patrons from getting lost and keep them on time for lunch or dinner. Your App includes Google Maps & Directions, just select Maps and your patrons will see a pin with your location on the map, along with a pin of their location. Press the restaurant pin and your customers can get instant directions to your restaurant. Do you cater banquets or parties for your customers? Then tell everyone about your mobile App so they'll have your address, your phone number your email address and real time GPS directions and your menu to review even before they get there.

Post your Reviews...

If you're well connected to social media, you'll know that many reviews are posted about your restaurant on websites such as Yelp, Zagat, Urbonspoon and others. There's nothing worse then reading a bad review especially from a disgruntled employee. Well now you can control what reviews are published. Simply copy the reviews you want to post to your mobile App and leave the bad ones out. Now when customers download your App, the reviews they read will be what you control... another good reason to invest a mobile strategy so you can convert mobile users into restaurant customers.

Note: The restaurant (or buying customer) must provide some of the content, pictures and data for your custom mobile App. Zoomadog will get your App up and running and register the App with the Apple and Google stores and provide the necessary training for uploading content to the Zoomadog CMS Web Server and managing the business templates. If you cannot supply any content or you do not want to manage your mobile marketing, Zoomadog offers full content management and can manage all your marketing data, this service is offered at $50 per hour. For more information, please contact us at 888-557-7216, or visit us at www.zoomadog.com.