Mobile CRM App
Customer Relationship Management
"Powered by Zoomadog Technologies"

Mobile CRM App for your Work Force

Mobile users and applications are on the rise and business owners strive for better ways to communicate to their customers and mobile sales teams to stay competitive. The average mobile worker spends 94 minutes a day on their phone and there are now over 33 Billion phones on the market. A CRM system allows businesses to manage customer relationships along with data and information associated with them. With CRM, you can store customer sales leads, contact information, accounts, orders, invoicing, and technical support in one central location, ideally in the cloud so the information is accessible by many users in real time. As a result, mobile CRM applications have become a highly competitive tool to gain an advantage over your competition and to close more sales.

First Mobile CRM to Leverage Google Docs

Google Docs is the a very powerful and robust Cloud collaborative website used for sharing documents. Zoomadog Technologies leverages this powerful platform by accessing your sales data with a simple "one-touch-access" mobile App for your sales force. Turn more leads into sales and improve customer relationships this Mobile CRM App. Simply create your own sales files in Google Docs and sync this information to your main Server. Anything you want to post in Google Docs, can be shared on your sales force's mobile devices such as sales graphs, sales leads, forecasts, accounts, contacts, calendars, commissions, technical support issues, best local restaurants, and much more. Most importantly, your data stays secure on the Google Docs Platform and not in the mobile devices in case a worker's phone is lost!
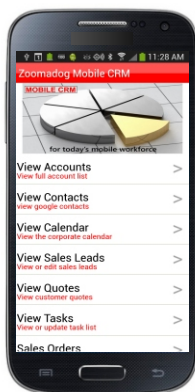
Here's how it works...

When you order, we build and register your new mobile App with Google Play Store and the Apple App Store. You will be sent a login and password to access the Zoomadog CMS Server. We'll provide some basic training to upload your images, logos, header image, splash screen, etc. As soon as you press publish, your content is automatically sent to each mobile device. The next step is to set up your Google Docs account and copy your shared documents, such as Calendar, Tasks and Sales Spreadsheets to your Google Drive. Set each document as Shared with View or Change access. Then proceed to the Zoomadog CMS Server and to link the document to menu in you App. That's it, as soon as each sales person or worker logs in, your shared documents are available to access on their Apple iOS or Google Android phones or tablets.
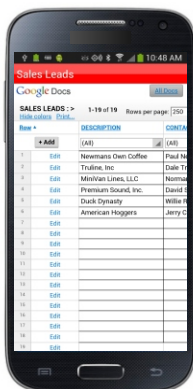
Benefits

Reach is Relevance
Serves as an ideal channel for reaching your mobile sales force while traveling or while their at your customers doorstep. Your app will run on Apple iOS and Android devices anywhere in the world.

Easy to Manage and Maintain
Requires minimal technical expertise from your staff. Easy-to-use Google Docs are all you need to share collaborative documents with your mobile workforce. Upload your content and it's immediately available for your entire workforce... it's that easy!

Fast and Efficient for your Team
Makes your sales and customer info just one click away. Access sales leads, forecasts, invoices, contacts, calendars, accounts, tasks and so much more. Your app can also receive automatic updates in real time.

Maps and Directions
Keep your work force from getting lost. Your App includes Google Maps & Directions, just select Maps and your sales team will view the customer's location and get instant directions.

Requires a low start-up development fee and low monthly subscription

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zoomadog technologies

Mobile CRM App

Main Screen

Sales Leads

Forecasts

Quotations

Invoices

Accounts

Sales 101 - Above are the core screens that all sales people want to see and each screen can be access with a simple touch of their menu. Show sales leads, forecasts, quotes, invoicing and account data along with sales history. These screens show actual spreadsheets that are loaded in a Google Docs Account.
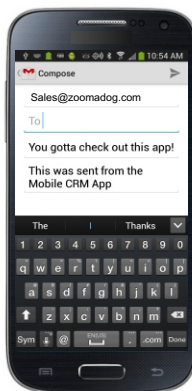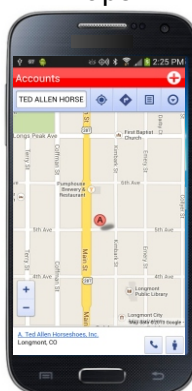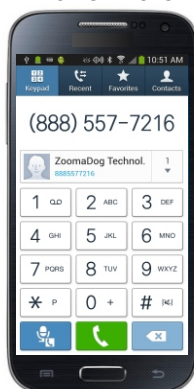
Contacts
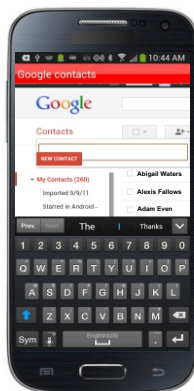
Calendar

Email

Contacts, Calendar & Email - Since you will be connecting to Google, you may as well share a corporate Calendar so that everyone can sync their schedules. The menu also connects to Google contacts for Account information and you can access email to send an email message right from the Contact screen.
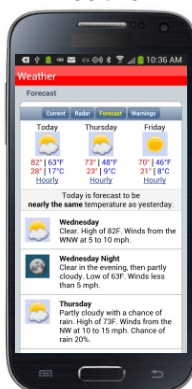
Phone Dialer

Maps

Weather

Other Standard Features - Other common features that every sales person asks for are automatic dialing from account phone numbers, instant maps and directions from account information and instant weather forecasts while on the road. These are actual screens from the Mobile CRM Application.

Note: The customer must provide startup marketing images, logos and access to you Google Docs Account when your mobile CRM App is released. Zoomadog will compile your App and have it published on the Apple and Google stores and provide the necessary training for uploading content to the Zoomadog CMS Server and managing access to your Google documents. Also, Zoomadog offers consulting services to assist with building and managing your content. For more information, please contact us at 888-557-7216 or at www.zoomadog.com.